



Black Friday. Cyber Monday.

#GIVINGTUESDAY™

November 28, 2017

Countdown to #GivingTuesday

Fall is here, and it's the perfect time to start thinking about how you'll give back this upcoming giving season! From volunteering in your local community, to helping PHH reach under-served countries around the globe, there are many ways to give and show support. As a PHH volunteer or supporter we're asking for your help during the [#GivingTuesday fundraising appeal](#). We hope that you'll donate, collect donations through your personal network, sign up for an upcoming trip--or do all of the above!

[Learn More](#)

How you can help

If you missed our last email, here is a quick recap. PHH joined **#GivingTuesday**, a global day of giving that inspires people to improve communities by giving back in impactful ways to the causes they support. **#GivingTuesday** is held each year on the Tuesday after Thanksgiving, after Black Friday and Cyber Monday, officially kicking off the holiday giving season.

As you may know, we had our first successful fundraising appeal earlier this year, which would not have happened without your help in raising awareness about PHH. With that said, we're asking you to reach out to your personal network again. Because **#GivingTuesday** is a national day involving many humanitarian organizations, people in your network will likely get appeals from others as well. Providing them with awareness and directions for their donations will help ensure that PHH is considered in their giving. Please share the great work you and others have done for PHH this year, and ask for donations that will help fund future trips and initiatives.

Although **#GivingTuesday** is not until November 28, we've officially kicked off the fundraising effort, and plan to run it all the way up until that date to allow plenty of time for you to get the word out to others. Sometimes it takes a reminder or two!

Learn more about the fundraising goal, and find an email template that you can edit to send to your personal contacts on the [#GivingTuesday fundraising page](#).

Thank you for all that you do!

The Project Helping Hands Team